**ESTIMATE FOR INSTITUTIONAL FUNDING UNDER KISHAN CREDIT CARD (KCC) FISHERY 2024-25 TOWARDS FISH MARKETING**

**Introduction:** Fish culture has been recognized as a source of income generation by all categories of People, irrespective of caste in the State. Still majority of the people engaged in fishing and fish selling are within the economically weaker section in the society. Provision of Credit/ assistance to meet the operational cost may be a relief for these people.

**Objective:**The programme has been proposed with the basic objective of providing financial support to fish farmers/ fishermen and small fish traders to facilitate marketing of fish and fish seeds.

**Item:** Fish trading Item-Bicycle, fish carrying vessel and Electronic balance

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| **ITEM** | **SPECIFICATION** | **RATE (Rs.)** |
| Trader’s Bicycle | Double bar bicycle of height 22 to 24 inch height with trader’s carrier, double stand with lock, bell, 10 G rim in back and 14 G rim in front with hub and spokes | 9,000.00 |
| Aluminum Hundi | 40 litre capacity, Gauge 22 (two nos. with flitting in two sides) | 6,000.00 |
| Electronic Balance | Branded ISI marks upto 25 kg weight in single device with pot. | 3,000.00 |
| Utensils, knife etc. for cutting & dressing of fishes |  | 2,000.00 |
| Insurance | 5% | 1,000.00 |
| **Total** | | **21,000.00** |

**Total KCC Loan proposed = Rs 21,000.00(Rupees Twenty One Thousand) only**

Remarks: The person may sell daily 50 kg fish by the mode of door to door where the profit margin is estimated @ Rs 20/Kg

Income: Per day income Rs 1000 (Rupees One Thousand) only and estimated average per month Income is Rs 30,000.00/ (Rupees Thirty Thousand) only.

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